



Graduate Scheme 2022

What is it

An opportunity for talented and enthusiastic recent graduates to join our Graduate Program for 12 months, with the prospect to join us as Junior Research Managers at the end of the graduate program.

The age of digital is here...

It's a critical area for any aspiring researcher to understand, navigate and conquer!!

Would you like to **learn** about digital market research from some of the **sharpest digital evangelists** the industry has to offer?

Are you looking to experience working at a **fast moving, fast growing company first hand?**

Our **graduate scheme** offers you all this and more to give you the skill sets you need on your journey to becoming a **successful market researcher!**

Are you trying to find a **tight knit, fun, supportive team?**



What will my year look like?

Experience a variety of MetrixLab solutions

Work on our 2 key solution areas, and get a rounded view of the company

Learn more about sales and client account management

Shadow our Client Director team, to get insight into the way we partner with our global and local clients to deliver best in class insight and advice. Attend sessions, where Client Director's will deep dive into their clients needs and why.

Global Research Team support

Learn more about the strategic research that we do globally with our largest global clients, by working directly with some of our Solution Teams.

Dedicated onboarding program (including general research training and training specific to MetrixLab solutions)

Including; how to build insights that really matter, tell engaging stories and deliver it in a visually stunning way, when and why we use different research solutions, how to manage research projects from start to finish, Presentation skills and lots of practice!

Support network designed to encourage career progression

Throughout the entire research program our graduates will be paired with a buddy and a line manager for support and guidance. There will be consistent structured feedback sessions to facilitate personal growth and career development.

What will my year look like?

Core MetrixLab Solution areas



Brand Engagement

Helping clients optimise their advertising and communications, as well as grow stronger brands



Product Innovations

Explore and identify growth opportunities for clients, refine and optimise new product concepts and packaging, and see the results of your work on the supermarket shelf

More reasons to 'swipe right' for MetrixLab...



1

We encourage personal growth:

We want our graduates to develop into great researchers and we encourage continuous learning and development on their own time. We are offering our graduates a 200€ training voucher to attend a training session or conference of their own choice.



2

Working internationally with a global team of other young and talented researchers across the globe:

We are a very fast growing company, developing cutting edge digital research. This exponential growth has been possible because of the young, enthusiastic and talented researchers in our team, across the globe.

About MetrixLab

The world's first
truly global digital research agency

2022

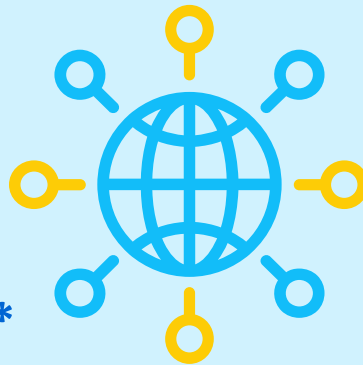
Global top 10 player - Built in over a decade from scratch



We are the
world's fastest growing
market research company*

We work with half of
the world's top

100 brands**



We work with
clients in more than

90 countries

* Source: ESOMAR global market research 2013/2015/2016; Macromill's revenue CAGR (compound annual growth rate) growth between 2012 and 2014 & 2015 (2yr & 3yr CAGR) was the highest among the largest 25 global marketing research companies (excluding IMS Health, a health care IT service provider) **2016 BrandZ report; MetrixLab clients

We are part of Macromill Group

Digital is in our DNA

METRIXLAB
a Macromill Group company

2000 experts to provide clients with the best innovations and solutions



MACROMILL
GROUP

METRIXLAB
a Macromill Group company

OXYME
a Macromill Group company

**PRECISION
SAMPLE**
a Macromill Group company

MACROMILL
a Macromill Group company

**DENTSU
MACROMILL
INSIGHT**

**H. M. MARKETING
RESEARCH**
a Macromill Group company

M-CUBE
a Macromill Group company

**MACROMILL
CARENET**
a Macromill Group company

CENTAN
a Macromill Group company

**MACROMILL
SOUTH EAST ASIA**
a Macromill Group company

EMBRAIN
a Macromill Group company

Disrupter and challenger to existing players

Global



Active in
90+ countries
with 2000 experts*

Digital



In our DNA, covering
solutions, media, delivery
and social insights

Innovative



Leveraging technology
to move at the speed
of the market

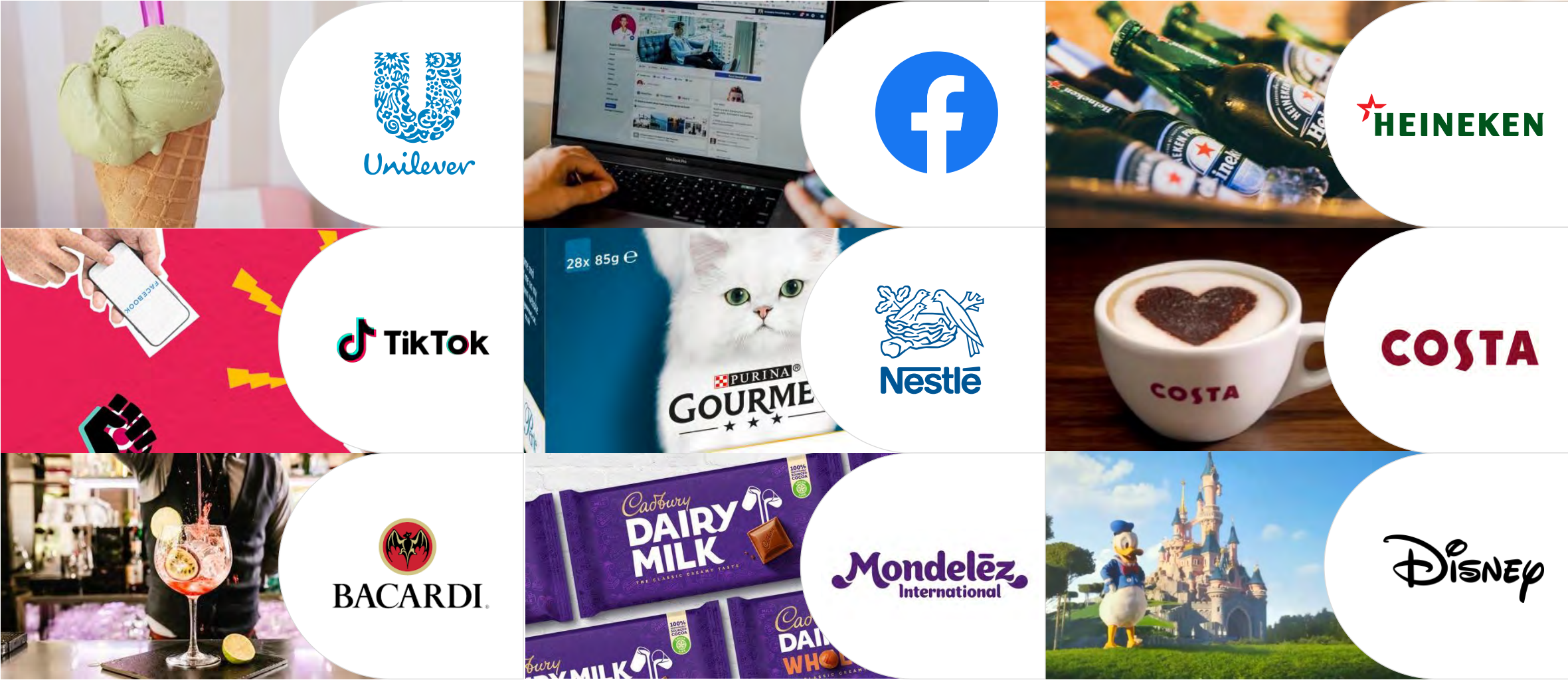
Fast & Efficient



Modern, integrated
cloud-based global
research platform

* the Macromill Group companies combined

Big brands trust and partner with us to drive impact



Diversity & Inclusion at MetrixLab

- A strong representation of nationalities across the business with **31 nationalities** represented
- **Gender equality through all levels of our organization**, with 55% male, 45% female and a **strong representation of females in leadership roles** throughout the organisation
- Policies for recruitment for Diversity & Inclusion
- Global initiatives to ensure we **advise clients to be representative in communications**, working with the Unstereotype Alliance



Sustainability at MetrixLab

- Our brand purpose team are working on integrating sustainability as a key part of all we do
- We are aiming to set **targets for lowering our emissions**
- We have a **set of research solutions specifically for Sustainability** to advise clients
- We work on many projects for multinational companies to **advise them on sustainability marketing initiatives**

We have adopted a hybrid / flexible working policy



MetrixLab offers a flexible working policy as a combination of:

- Working from home and working from the office
- Flexibility within this is based on personal needs and can be adapted as needed
- We aim for a minimum of 2 days working in the office per week to balance flexibility and team bonding



About you

An ideal candidate profile



- Achieved or on target for a degree score of 7 (notable) or above, on a relevant field (*e.g. psychology, marketing*)
- Strong command of the English language, both written and verbal
- Experience with quantitative research methods as part of coursework
- 3rd language is a bonus!



What we want - someone who...

- Has a passion to start a career in market research
- Is naturally curious, self-driven and ambitious
- Shows initiative, is pro-active and a resourceful problem-solver
- Is a strong, confident communicator
- Is not afraid to give your opinion and be an active part of discussions
- Has strong analytical skills
- Is flexible and likes to work within a dynamic, international organization
- Can work independently as well as in a team
- *Preference for knowledge of a second language*



Graduate Assessment Days

Online session
from 9am to 4pm

September 22nd